

SHIP TA CENTER UPDATES

August 2018



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Introductions

Staff, Partner, Consultants

Public-Facing Website Redesign

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www.shiptacenter.org

- More modern look and feel
- Responsive design (scales to device)
- Enhanced Search Engine Optimization (SEO)
- Blog

* Coming in autumn 2018



* No change to password-protected area

Sneak Peak - Demonstration

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 SHIP Login

Text Size:  

Keyword search



 Find Local Medicare Help

[About Medicare](#)

[Success Stories](#)

[Volunteer](#)

[About Us](#)

[Resources for SHIPs](#)



Local Medicare Help

Trusted, unbiased, one-on-one counseling and assistance.

How can SHIP help you? Watch this video to learn more.

SHIP Locator Example (State logo)

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CONTACT YOUR SHIP

GeorgiaCares - State Health Insurance Assistance Program (SHIP)

Find another SHIP using the button below:

[SHIP Locator](#)

Call	1-866-552-4464
Website	http://www.mygeorgiacares.org/
Facebook	Find on Facebook

Call today, select option 4.

SHIP Locator Example (National logo)

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Find another SHIP using the button below:

[SHIP Locator](#)

CONTACT YOUR SHIP

Senior Health Insurance Program (SHIP)

Call	1-800-252-8966
Website	https://www2.illinois.gov/aging/ship/Pages/default.aspx
Facebook	Find on Facebook

To contact Illinois SHIP, please call the toll-free number above or email AGING.SHIP@illinois.gov.

Volunteer Recruitment Animation

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Local Help for People with Medicare.

State Health Insurance Assistance Programs

www.shiptacenter.org



Recruitment Animation Quick Facts

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□ What?

- ▣ 1-2 minute animated video about being a SHIP volunteer

□ Why?

- ▣ To assist in SHIP volunteer recruitment nationally

□ When?

- ▣ Early 2019

□ Where?

- ▣ Online at www.shiptacenter.org and on our SHIP Facebook page

Topic-specific TA Center emails

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- STARS:
stars@shiptacenter.org
- Volunteer Risk and Program Management:
vrpm@shiptacenter.org
- Medicare questions:
medicarehelp@shiptacenter.org
- General questions from the public and SHIPs:
info@shiptacenter.org

National Contact Information

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www.shiptacenter.org

877-839-2675



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