Messaging Categories/Audiences:

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| * [Beneficiaries](#Beneficiaries)
* [Caregivers](#Caregivers)
* [Families](#Family)
* [Partners](#Partners)
 | * [Health Care Providers](#Partners)
* [Community](#Community)
 |

**Corresponding images can be found at:** [**https://www.smpresource.org/Content/Medicare-Fraud-Prevention-Week/Social-Media-Kit.aspx**](https://www.smpresource.org/Content/Medicare-Fraud-Prevention-Week/Social-Media-Kit.aspx)

Beneficiaries

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| Facebook/Instagram | Twitter/X | LinkedIn |
| The best way to stop fraud from happening is to stop it in the first place. Learning how to prevent Medicare fraud, errors, and abuse and then sharing what you learn is the best place to start. #MFPW #MFPWbeneficiaries | The best way to stop fraud from occurring is to prevent it in the first place. Educating yourself and your loved ones on how to prevent Medicare fraud, errors, and abuse is the best place to start. #MFPW #MFPWbeneficiaries | The best way to stop fraud from occurring is to prevent it in the first place. Educating yourself and your loved ones on how to prevent Medicare fraud, errors, and abuse is the best place to start. #MFPW #MFPWbeneficiaries |
| Medicare beneficiaries, Medicare Fraud Prevention Week starts today! Start the week by learning how to read your Medicare statements! Read your Medicare Summary Notice (MSN) or Explanation of Benefits (EOB) in the paper form that is mailed to you or go online to Medicare.gov and review claims digitally. Use this video from the SMP to learn how to read your Medicare statements and how to report any issues.#MFPW #MFPWbeneficiaries | Medicare beneficiaries, #MFPW starts today! Start the week by learning how to read your Medicare statements! #MFPW #MFPWbeneficiaries | Medicare beneficiaries, Medicare Fraud Prevention Week starts today! Start the week by learning how to read your Medicare statements! Read your Medicare Summary Notice (MSN) or Explanation of Benefits (EOB) in the paper form that is mailed to you or go online to Medicare.gov and review claims digitally. Use this video from the SMP to learn how to read your Medicare statements and how to report any issues #MFPW #MFPWbeneficiaries  |
| Remember the three steps from the SMP: Prevent, Detect, Report!Prevent: Open and read your Medicare statements. Detect: Look for things like double charges or services you don’t recognize.Report: Contact the SMP for questions or concerns. Find your local SMP at [www.smpresource.org](http://www.smpresource.org).#MFPW #MFPWbeneficiaries | Remember the three steps from the SMP: Prevent, Detect, Report! Find your local SMP at [www.smpresource.org](http://www.smpresource.org). #MFPW #MFPWbeneficiaries | Remember the three steps from the SMP: Prevent, Detect, Report!Prevent: Open and read your Medicare statements. Detect: Look for things like double charges or services you don’t recognize.Report: Contact the SMP for questions or concerns. Find your local SMP at [www.smpresource.org](http://www.smpresource.org).#MFPW #MFPWbeneficiaries |

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Caregivers

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| Facebook | Twitter/X | LinkedIn |
| Caregivers, you can participate in Medicare Fraud Prevention Week by teaching yourself and your clients or loved ones how to prevent and detect health care fraud, errors, and abuse. Be on the lookout for things like boxes of knee braces (known as durable medical equipment, or DME) lying around the house. This is a common scam and may mean your client or loved one has been a victim. To report potential Medicare fraud, contact the local Senior Medicare Patrol (SMP) for help. #MFPW #MFPWcaregivers | Caregivers, help by educating yourself and your clients or loved ones on how to prevent and detect health care fraud, errors, and abuse during #MFPW. Learn more at smpresource.org/medicare-fraud-prevention-week.aspx.#MFPW #MFPWcaregivers | Caregivers, help by educating yourself and your clients or loved ones on how to prevent and detect health care fraud, errors, and abuse.Be on the lookout for things like boxes of knee braces (known as durable medical equipment, or DME) lying around the house. This is a common scam and may mean your client or loved one has been a victim.To report potential Medicare fraud, contact the local Senior Medicare Patrol (SMP) for help. #MFPW #MFPWcaregivers |
| Caregivers, remind your clients or loved ones to never give out their Medicare number or other personal information over the phone. If you find out they already have, contact the local Senior Medicare Patrol (SMP) for help. #MFPW #MFPWcaregivers | Caregivers, remind your clients or loved ones to never give out their Medicare number or other personal information over the phone. If they already have, contact the local Senior Medicare Patrol (SMP) for help. #MFPW #MFPWcaregivers | Caregivers, remind your clients or loved ones to never give out their Medicare number or other personal information over the phone. If you find out they already have, contact the local Senior Medicare Patrol (SMP) for help. #MFPW #MFPWcaregivers |

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Families

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| Facebook | Twitter/X | LinkedIn |
| Families, take part in Medicare Fraud Prevention Week by talking to your loved ones about protecting their Medicare number just as they would a credit card number. #MFPW #MFPWfamily | Families, take part in Medicare Fraud Prevention Week by talking to your loved ones about protecting their Medicare number just as they would a credit card number. #MFPW #MFPWfamily | Families, take part in Medicare Fraud Prevention Week by talking to your loved ones about protecting their Medicare number just as they would a credit card number. #MFPW #MFPWfamily |
| Families, encourage your loved one to check their Medicare statements for fraud, errors, or abuse and never give out their Medicare number over the phone for any reason. #MFPW #MFPWfamily | Families, encourage your loved one to check their Medicare statements for fraud, errors, or abuse and never give out their Medicare number over the phone for any reason. #MFPW #MFPWfamily | Families, encourage your loved one to check their Medicare statements for fraud, errors, or abuse and never give out their Medicare number over the phone for any reason. #MFPW #MFPWfamily |
| Families, help your loved ones create a Medicare.gov account to access their Medicare claims online or remind them to open and review their statements when they come in the mail every three months. #MFPW #MFPWfamily | Families, help your loved ones create a Medicare.gov account to access their Medicare claims online or remind them to open and review their statements when they come in the mail every three months. #MFPW #MFPWfamily | Families, help your loved ones create a Medicare.gov account to access their Medicare claims online or remind them to open and review their statements when they come in the mail every three months. #MFPW #MFPWfamily |
| Did you know you can register your phone number on “do not call” lists and go to optoutprescreen.com to opt out of marketing mailings? This could be a great way to help prevent your parent from being scammed. #MFPW #MFPWfamily | #DYK you can register your phone number on “do not call” lists and go to optoutprescreen.com to opt out of marketing mailings? This could be a great way to help prevent your parent from being scammed. #MFPW #MFPWfamily | Did you know you can register your phone number on “do not call” lists and go to optoutprescreen.com to opt out of marketing mailings? This could be a great way to help prevent your parent from being scammed. #MFPW #MFPWfamily |

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Partners and Professionals

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| Facebook | Twitter/X | LinkedIn |
| Partners and professionals, celebrate Medicare Fraud Prevention Week by sharing SMP information on social media, referring clients and consumers to the SMP, and inviting the SMP to speak during a shared event. #MFPW #MFPWpartners | Partners and professionals, celebrate #MFPW by sharing SMP information on social media, referring clients and consumers to the SMP, and inviting the SMP to speak during a shared event. #MFPW #MFPWpartners | Partners and professionals, celebrate Medicare Fraud Prevention Week by sharing SMP information on social media, referring clients and consumers to the SMP, and inviting the SMP to speak during a shared event. #MFPW #MFPWpartners |
| Are you looking to partner? This Medicare Fraud Prevention Week, identify ways your organization can collaborate on mission-related topics and information with the SMP! #MFPW #MFPWpartners | Are you looking to #partner? This Medicare Fraud Prevention Week, identify ways your organization can collaborate on mission-related topics and information with the SMP! #MFPW #MFPWpartners | Are you looking to partner? This Medicare Fraud Prevention Week, identify ways your organization can collaborate on mission-related topics and information with the SMP! #MFPW #MFPWpartners |

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Community

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| Facebook | Twitter/X | LinkedIn |
| As a community, we can all participate in Medicare Fraud Prevention Week by looking out for our older neighbors and community members. For example, when you are out in public, be aware of older people purchasing gift cards in large amounts. If you see this, ask questions or mention gift card scams. So many people have helped stop a scam in its tracks by stepping in and asking questions.You can report these types of scams to the @FTC. #MFPW #MFPWcommunity | We can all stop fraud by looking out for our older neighbors and community members. If you see older people purchasing gift cards in large amounts, ask questions or mention gift card scams. Report these types of scams to the @FTC. #MFPW #MFPWcommunity | As a community, we can all participate in Medicare Fraud Prevention Week by looking out for our older neighbors and community members. For example, when you are out in public, be aware of older people purchasing gift cards in large amounts. If you see this, ask questions or mention gift card scams. So many people have helped stop a scam in its tracks by stepping in and asking questions.You can report these types of scams to the @FTC. #MFPW #MFPWcommunity |
| As a community, how can you help prevent Medicare fraud, errors, or abuse? If you are out in public and overhear someone talking about Medicare, don’t be afraid to offer information about SMP and SHIP. These are trusted, unbiased government programs in every state ready to help Medicare beneficiaries, families, and caregivers. #MFPW #MFPWcommunity | As a community, how can you help prevent Medicare fraud, errors, or abuse? Don’t be afraid to offer information about SMP and SHIP. These are trusted, unbiased government programs in every state ready to help Medicare beneficiaries, families, and caregivers. #MFPW #MFPWcommunity | As a community, how can you help prevent Medicare fraud, errors, or abuse? If you are out in public and overhear someone talking about Medicare, don’t be afraid to offer information about SMP and SHIP. These are trusted, unbiased government programs in every state ready to help Medicare beneficiaries, families, and caregivers. #MFPW #MFPWcommunity |
| As a community, we can all play a part in preventing Medicare fraud, errors, and abuse. * Encourage those you know to talk to a trusted source about their Medicare questions.
* Tell your neighbors about the most recent Medicare scams. You can learn about these at [www.smpresource.org](http://www.smpresource.org).
* Consider volunteering with your local SMP!

Every one of us can help and protect our neighbors and loved ones from Medicare fraud. #MFPW #MFPWcommunity | As a community, we all play a part in preventing Medicare fraud, errors, & abuse. Every one of us can help and protect our neighbors and loved ones from Medicare fraud. Consider volunteering with your local SMP! #MFPW #MFPWcommunity | As a community, we can all play a part in preventing Medicare fraud, errors, and abuse. * Encourage those you know to talk to a trusted source about their Medicare questions.
* Tell your neighbors about the most recent Medicare scams. You can learn about these at [www.smpresource.org](http://www.smpresource.org).
* Consider volunteering with your local SMP!

Every one of us can help and protect our neighbors and loved ones from Medicare fraud. #MFPW #MFPWcommunity |

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