

**2020 SMP/SHIP
National Conference**

July 21-23, 2020



**CROISSANTS, COALITIONS,
COUNCILS**

Tuesday, July 21, 2020

1:00 – 2:00 PM EDT

AGENDA

- Introduction
- Indiana SMP's Coalition/Partner Group
- Advisory Councils: Best Practices from the Field
- Forming and/or Strengthening your Advisory Council
Discussion

INDIANA SMP'S COALITION/PARTNER GROUP



INDIANA COUNCIL AGAINST SENIOR EXPLOITATION

IN-CASE

EDUCATE | ENCOURAGE | EMPOWER

WHY OLDER ADULTS NEED PROTECTION

By 2030, 1 out of every 5 Hoosiers will be 65 or older. This creates a...

"growing marketplace for those who may be looking to take advantage of vulnerable adults."

Chris Naylor
Indiana Prosecuting Attorneys Council

BROADEN YOUR SCOPE—INCLUDE ALL TYPES OF ABUSE

Abuse Is...

- Physical Abuse
- Emotional Abuse
- Sexual Abuse
- Financial Exploitation
- Neglect
- Abandonment

**and it can happen
to anyone.**



Who We Are

IN-CASE is comprised of dozens of organizations and individuals across the state of Indiana. It is our mission to empower Indiana communities to prevent and end exploitation and abuse. We believe we can achieve this through education, encouragement, and empowerment.



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INSMP STARTED A NETWORKING GROUP--- COFFEE AND CROISSANTS!!!

Our History



Indiana Senior Medicare Patrol (INSMP), a program of Indiana Association of Area Agencies on Aging (IAAAA), started hosting a quarterly networking breakfast in September 2015. INSMP sought out higher profile partners to provide ideas for outreach opportunities throughout the state. We began finding ways to work together -- intentionally and more strategically.



CREATE OPPORTUNITIES TO WORK TOGETHER— GET ALL PLAYERS AT THE TABLE

IN-CASE



Our History

Since 2013, INSMP and partners have organized a yearly Money Smart Week fraud prevention forum with a panel of experts to discuss:

- Consumer Fraud
- Investment Fraud
- Social Security Fraud
- Legal Assistance Resources
- Alzheimer's Disease and Dementia

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HOW TO MAKE IT MORE FORMAL



IN-CASE

Our networking group first explored the idea of formalizing in May 2018. We sought guidance from the North American Securities Administrators Association (NASAA) and the Maine Council for Elder Abuse Prevention.

IN-CASE was born in November 2018.

THE HARDEST PART—NAME AND MISSION/VISSION STATEMENTS!!



Mission

Empower Indiana communities to prevent and end senior exploitation and abuse.

Vision

EDUCATE
ENCOURAGE
EMPOWER

PICK GOOD PARTNERS AS FOUNDERS

Our Founders



- Indiana Association of Area Agencies on Aging
- Indiana Secretary of State
- Indiana Attorney General
- Indiana Legal Services / Legal Assistance for Victimized Adults Project
- Indiana Adult Protective Services
- Indiana State Health Insurance Assistance Program
- Social Security Administration
- AARP
- Better Business Bureau Serving Central Indiana

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ORGANIZATIONS TO INVITE

Our Growth



- Ann Smith Law Office
- Catholic Charities' RSVP
- US Postal Inspection Services
- OASIS
- Eskenazi Health
- PNC Bank
- Traditions Management
- Purdue Extension Services
- Jewish Family Services
- Centier Bank
- Health at Home
- CICOA Aging and In-Home Solutions
- Heritage Hospice
- INOVA Federal Credit Union, Elkhart
- Teachers Credit Union, South Bend
- First Trust Credit Union, Michigan City
- PrimeLife Enrichment
- The Albert & Sara Reuben Senior Resource Center

and YOU!

GET STATE GOVERNMENT INVOLVED

What's Next?

IN-CASE plans to announce its formation with a proclamation from Governor Holcomb dated June 10.

This will mark the start of a week's worth of statewide events, culminating on June 15 for World Elder Abuse Awareness Day.

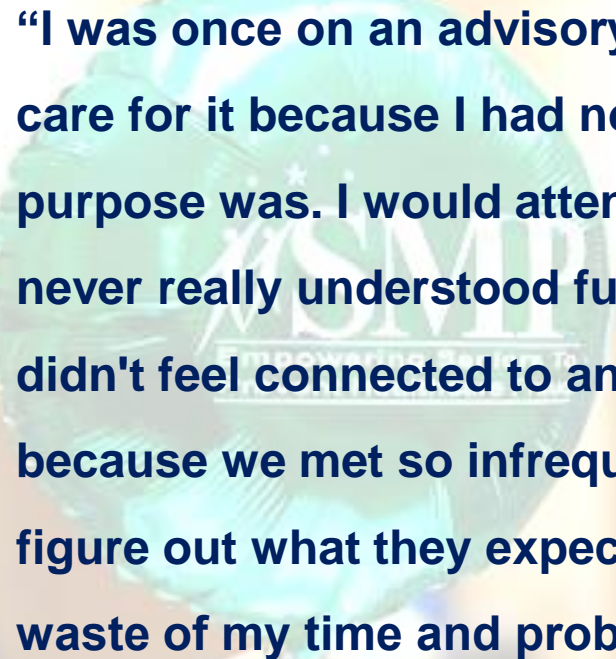


Advisory Councils: Best Practices from the Field

Montana SMP's research on effective Advisory Councils



ADVISORY COUNCILS



“I was once on an advisory council. I didn't much care for it because I had no idea really what the purpose was. I would attend quarterly meetings, never really understood fully what the group did, didn't feel connected to anyone in the group because we met so infrequently, and never did figure out what they expected of me. So it felt like a waste of my time and probably theirs too.”

WORKING WITH AN ADVISORY COUNCIL



- **Purpose of Advisory Councils**
- **Start Right: Use your VRPM Policies**
- **Strategies for Success**
- **What are you doing?**

THE PURPOSE OF SMP ADVISORY COUNCIL

- **Advice on how to best meet the needs of people on Medicare**
- **Advise on how to best meet the human resource needs of the community through SMP**
- **Advice on how to best raise and maintain community consciousness of the value of the programs to the members and community**
- **Advice on how best to access the resources and partnerships necessary to support and grow the programs**

STARTING OUT RIGHT: RULES FOR CREATING A SOLID COUNCIL YOU CAN COUNT ON

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- **Vet your volunteers**
 - **Train your volunteers**
 - **Provide flexibility**
 - **Don't ask too much or too little**
 - **Provide organized communication**

STRATEGIES FOR SUCCESS

- **Bring in speakers on different topics or utilize experience of council and have members provide information**
- **Assist in the development of resources**
- **Assist in improving public relations through linkage with civic, business and other community representatives**
- **Help mobilize the community, including community leadership, for activities sponsored by the organization**
- **Assist in determining the need for new programs**
- **Provide technical assistance on matters outside the organization's competencies**
- **Provide a talent pool from which to draw program volunteers**
- **Provide advice to staff on specific program areas**
- **Consider asking a community leader to chair the advisory committee and act as a spokesperson for the organization in the community.**

WHAT ARE YOU DOING?

- **If you have an active Advisory Council, we'd like to hear from you!**
- **More resources can be found at**
<https://blueavocado.org/board-of-directors/what-is-an-advisory-board-and-should-we-have-one/?highlight=advisory%20councils>
- **Materials to supplement this presentation:**
 - **A Few Words on Partnerships (adapted from the SMP Resource Center)**
 - **Sample SMP/SHIP Advisory Council Member Job Description**

Discussion

- Does your program (SMP or SHIP) have an Advisory Council and/or Coalition? Details?
- What are some of your successes/challenges in **establishing** an Advisory Council and/or Coalition?
- What are some of your successes/challenges in **sustaining** an Advisory Council and/or Coalition?
- What are some things you wish you'd known about Advisory Councils and/or Coalitions when you began?

Thank you!

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